

# Announcement of NoogaLights in Soddy Daisy Opening Night Coming Soon

Soddy Daisy, TN

November 1, 2023

## For Immediate Release

The most wonderful time of the year is almost here, which means NoogaLights is, too! Starting on November 22nd, NoogaLights will be welcoming cars filled with families and friends to enjoy a ride through a magical holiday lighting spectacle - this time in Soddy Daisy.

## Experience the Splendor

NoogaLights is an annual holiday tradition and Chattanooga's only drive-thru lighting experience. Located this year in Soddy Daisy, the displays are brighter and better than ever with freshly customized lighting exhibits and some of the fan-favorite exhibits from years past. To make the experience even more magical, you can now tune in with any FM radio to enjoy music timed to the light show from the comfort of your own vehicle. **An important note: Tickets are \$15 + tax per vehicle if purchased online in advance, or \$20 at the gate. Cash or card will be accepted at the gate.** In the spirit of giving, we have included an optional non-profit donation for online ticket purchases. When purchasing tickets, you can opt to donate to one of three local non-profit organizations in the Chattanooga community. 100% of the donations will be awarded to the selected non-profits.

- **Location:** 12000 Dayton Pike Soddy Daisy, TN 37379
- **Dates:** November 22 - December 31, open on select nights, view [event calendar](#) for dates
- **Hours of Operation:** 6:00 pm to 10:00 pm each night of the scheduled event

## What Sets NoogaLights Apart?

Chattanoogaans know how to celebrate the holidays in style, and there are several holiday events and experiences scheduled for the Scenic City each year. With so many ways to spread the holiday cheer, why should Chattanoogaans include NoogaLights in their plans?

- These aren't yard lights, these are professionally produced light exhibits including a tunnel of over 8,000 individually programmed pixels, plus new state-of-the-art exhibits for a traditional holiday lighting experience you've come to expect.
- The exhibits might be world-class, but NoogaLights is your neighbor. [The local business](#) and its owner, John Haustein, have been lighting municipalities, commercial campuses, HOAs, and educational institutions for years, creating career opportunities for our home.
- Starting this year, guests can tune in with any FM radio to enjoy holiday music timed to the lights for a spectacularly festive show. The entire experience can be enjoyed from the comfort of your own vehicle, allowing visitors to share in the holiday spirit while staying warm.

For additional information on NoogaLights at Soddy Daisy, please see our website @ [www.noogalights.com](http://www.noogalights.com) or email [marketing@noogalights.com](mailto:marketing@noogalights.com). For online ticket purchases, visit our tickets page @ <https://noogalights.ticketspice.com/noogalights-in-soddy-daisy-2023> or email [tickets@noogalights.com](mailto:tickets@noogalights.com).